

Brooke White
Graphic Designer
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EXPERIENCE

Print Publications

- ◆ ad design, layout, content updating & production
- ◆ clients include American Garage, L.A. Yoga, Oakwood Worldwide, Beverly Hills Times, Women on Top, Ocean Master, RHH Bridal

Logos/Identity

- ◆ corporate identity development including logos, business cards and stationery
- ◆ clients include Oakwood Worldwide, California Arts Advocates, Pomegranate Papers, FalcoStar Kustom Fashion, On The Go Autocare, Ocean Master, BCG Computer Consulting, CounterIntuity, Diana Douglas Interiors, Emerging Entertainment, Organized for Growth/Living, H.E.A.R.T.

Marketing Material

- ◆ design & production of print collateral and business plans
- ◆ clients include Oakwood Worldwide, Caliente Entertainment, BCG Computer Consulting, Diana Douglas Interiors, Noblesse Home Decor, Ocean Master, Humboldt Senior Resource, Center, Redwood Arts Project, DaVinci Music Group, California Arts Advocates

Web/Multimedia

- ◆ website, web banner, digital postcard & video kiosk design and production
- ◆ clients include American Garage, Oakwood Worldwide, BCG Computer Consulting, Emerging Entertainment, Plastics Plus, RHH Bridal, WinPlus

Large Format

- ◆ design & production of billboards, banners, lightboards and posters
- ◆ clients include Oakwood Worldwide, Fractional, Ocean Master

Packaging/Display

- ◆ retail product tag & label, point of purchase, beverage & dvd packaging design
- ◆ clients include Oakwood Worldwide, Lieberman Research Worldwide, Hair Genesis, Ocean Master, WinPlus

Illustration

- ◆ instructional, product, and decorative illustration
- ◆ clients include Hair Genesis, Oakwood Worldwide, Ocean Master

EDUCATION

Humboldt State University—completed degree of Bachelor of Arts with a major in Studio Art and concentrations in Graphic Design and Photography

AWARDS & EXHIBITIONS

- 5/08: "ArtSeen 3" (group show) Smashbox Studios, Culver City, CA
8/06–9/06: "Introductions" (group show) The Orphanage Gallery, Los Angeles, CA
2005: "Strategic Partner of the Year" Oakwood Worldwide
4/05: "Gravity—The Upward Force" (group show) Deja Design Studio Gallery, Los Angeles, CA
10/04: "Nightmare on 18th Street" (group show) 18th Street Arts Center, Santa Monica, CA
7/04–10/04: "Summer Salon II" (group show) Eric Garcetti's Field Office, Los Angeles, CA
4/04: "Good Friday/Great Art" (group show) Brock Real Estate Gallery, Los Angeles, CA
12/03–1/04: "Best in Industry" (group show) E-moonlighter Virtual Gallery, Corporate Identity Category
7/03: "LA Mart Art" (group show) July Gift and Home Furnishings Market at the LA Mart, Los Angeles, CA

CLIENT LIST

REAL ESTATE

Oakwood Worldwide

PUBLICATIONS

L.A. Yoga

Beverly Hills Times

Women On Top

MARKETING RESEARCH

Lieberman Research
Worldwide

ENTERTAINMENT

Caliente Entertainment

DaVinci Music Group

Fractional

Emerging Entertainment

Rickey Woodard

DESIGN & RETAIL

American Garage

Diana Douglas Interiors

Pomegranate Papers

RHH Bridal

FalcoStar Kustom Fashion

Coolbeanz Girls' Fashion

AUTOMOTIVE

WinPlus

On The Go Auto Care

OUTDOOR RECREATION

Ocean Master

CONSULTING

BCG Computer Consulting

CounterIntuity

Organized for Living

NONPROFIT

HEART for the Third World

California Arts Advocates